

PHIL JONES

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CLIFF NOTES
Print & Interactive Design
5 Years Strong
Small and Big Shops
Design Awards
Coffee Addiction

BOOK AT
phildesignart.com

My Goal

To do everything within my power to make myself, as well as the place I work, the best. I strive to produce work that both satisfies clients as well as pushes the creative element.

Experience

Freelance.designer/art director/creative consultant

Freelance design has afforded me with the opportunity to work with many amazing creative shops. I have worked with Mono on multiple projects for Apple. Worked at Duffy & Partners to develop an identity for a South Korean skin care line. Knock has hired me to work in their product development side to create a new line of creative products. As well as many projects or campaigns have been produced for groups like Yoga One, MADD, Dash Courier, Vanish-Ink, Hopeline Network, Save the Children and others.

2009-present

Speaking Engagement (University of Wisconsin Stout: AIGA): Speech was about freelance design and self-promotion. I was brought in to answer questions and talk about the industry as I have seen it in the first 5 years.

Wray Ward.designer/art director

Currently at Wray Ward I am responsible for the concepting, design and production in a range of print and interactive design. Specialize in rebranding or revitalization of brand identities. Clients AAA, Chicago Pneumatic, WIX Filters, Discovery Place, McColl Center and New Business.

2007-2009

Mindsalt.junior designer

My job involved creating leads, creative planning, design, client relations, project management and production. While working at Mindsalt I was involved in many branding and rebranding projects. ATA Career College was a complete rebranding effort that I lead as both designer and project manager. I created many notable designs while also learning essential production and account management skills.

2005-2007

DISH Conference (AIGA Nashville): Participating professional in round table for college designers.

Trinity High School: Taught a 5 session course on creating a corporate identity.

Doe Anderson.design intern

Designed for clients such as Makers Mark, Shoney's, NRHA, Doe Anderson PR and also participated in pitch for Kohler (later awarded). Job consisted of conceptual designing and pitching designs to clients.

summer 2005

Education

Murray State University
Major.Advertising Minor.Art/Graphic Design

References

Available upon request

Honors

2008 Print Regional Design Publication: Hopeline Poster
2008 Finalist GOOD 50X70 Show: World Wildlife Poster
2009 Print Regional Design Publication: Yoga One Business Card
2009 Finalist GOOD 50X70 Show: Greenpeace Poster

Skills

CS4, Identity Development, Web design, Flash Knowledge, Illustration and Photo retouching.

Outside Work

Concerts, Coffee, Biking, Soccer, Camping, Thrifting, Painting, Illustrating and Traveling.